download-removebg-preview.png

# INTRODUCTION

* 1. **Overview**

PROJECT REPORT TEMPLATE

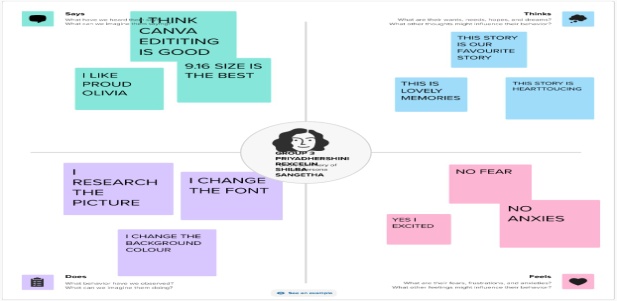
# BOOK COVER USING CANVA

# The “Crafting Compelling Book Covers with Canva” project focuses on designing captivating and professional book covers using Canva. A well-designed book covers not only grabs a reader’s attention but also conveys the essence of the book’s content and style, ultimately contributing to its marketability and success.

# Purpose

* Small and Convenient
* Affordable Advertisement
* Give A visual aid to Remember your business
* Business cards are a vital networking tool
* Business Cards Create and professional Image credible

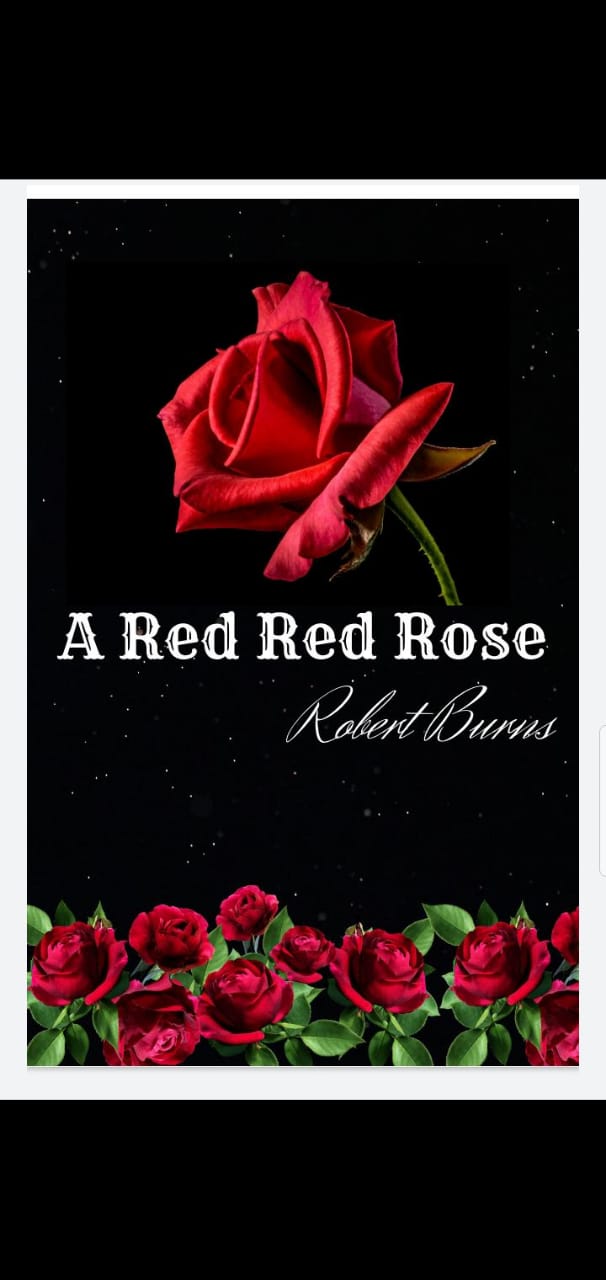
# Problem Definition & Design Thinking

* 1. **Empathy Map**
  2. ****

# Ideation & Brainstorming Map

# grp3 bstm.jpeg

1. **RESULT**

****

BOOK COVER

# ADVANTAGES & DISADVANTAGES Advantages

* Canva is very simple to use and user friendly
* Canva provides social media templates
* Canva offers a professional look
* Team access
* As well as million of image

# Disadvandage

* The free version is limited
* Unique elements cannot be created
* limited export setting s
* Alignment concerns
* Unable to move one design to another design

# APPLICATIONS

* We create a canva account
* Choose our design type
* And we used business card template
* we uploaded our backround image
* we used uploading photos, and adding text, and used to editing elements ,and change fonts
* Added to the women icon , flower design of corner.
* we created to business card
* Finally we downloaded a design

# CONCLUSION

People in our team worked together to make a business card on the topic " Designing professional business card " through this , a company's advertisement can be brought to the door of the card . canva is an essential tool for most business .It is easy to use offers a wide range of templates, its affordable, customizable and helps business with their branding. Graphic designing can be learned through this project.